

**HEADQUARTERS MARINE CORPS ROUTING SHEET (5211)
NAVMC HQ 335 (REV. 09-03)**

						1 DATE: 23 Apr 2004			
2 OPERATION CODE						3 SUBJECT: USMC BUSINESS ENTERPRISE STRATEGIC PLAN			
X - ORIGINATOR OF OFFICE AFFIXING ROUTING SHEET A - APPROPRIATE ACTION B - GUIDANCE C - SIGNATURE D - COMMENT E - RECOMMENDATION F - CONCURRENCE			G - INFORMATION H - RETURN TO: Room I - INITIAL J - DISPOSITION K - DECISION L - RETENTION O - (OTHER)						
ROUTING - Use numbers to show order of routing									
4 RT		5 CODE		6 ADDRESSEES		7 DATE		8 INITIALS	
						IN OUT		CONCUR NONCONCUR	
/////				COMMANDANT		CMC			
/////				MILITARY SECY		MILSEC			
/////				ASST COMMANDANT		ACMC			
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/////				SGTMAJ MARCOR		SMMC			
				DIR MARCORSTAFF		DMCS			
				EXEC EDITOR		EDITOR			
1		DEF		COUNSEL FOR CMC		CL			
1		DEF		DC M&RA		M&RA			
				DC I&L		L			
1		DEF		DC PP&O		P			
1		DEF		DC AVN		A			
1		DEF		DC P&R		R			
				DC CDC/CG MCCDC		CDC			
				DIR INTEL		I			
1		DEF		DIR C4		C4			
1		DEF		SJA TO CMC		JA			
				LEGIS ASST		OLA			
1		DEF		DIR PA		PA			
1		DEF		DIR AR		AR			
1		DEF		IGMC		IG			
1		DEF		DIR HEALTH SERV		HS			
1		DEF		CHAPLAIN		REL			
				DIR SPL PROJ		SPD			
1		DEF		SAFETY		SD			
1		DEF		CG MCCDC		MCCDC			
1		DEF		CG SYSCOM		SYSCOM			
1		DEF		CG MCRC		MCRC			
				HQBN		HQBN			
				MARBKS		MARBKS			

INSTALLATIONS AND LOGISTICS DEPARTMENT			
RT	CODE	ADDRESSEE	INITIALS
		DC I&L	L
		ADC I&L	L
		EA to DC I&L	L
1	DEF	Dir Contracts Div	LB
1	DEF	Dir Fac & Svcs Div	LF
1	DEF	Dir LogPlansPol & StratMob Div	LP
1	DEF	Logistics Support Div	LS
		LogSptOps	LSO
		LogSptRes	LSR
		LogSptSys	LSS
X		Dir MC Business Enterprise Office	LR
1	DEF	Studies & Analysis Office	LX

10 REMARKS AND SIGNATURE
(If additional space is necessary, attach plain paper)

1. PURPOSE: To request Principal comments, recommendations, and concurrence on the draft USMC Business Enterprise Strategic Plan.

2. BACKGROUND: MROC Decision Memorandum 27-2004 charged the Marine Corps Business Enterprise (MCBE) Office to coordinate the business process transformation initiatives across the enterprise. It also directed that a strategic business plan be developed to reflect this expanded mission, and the employment of cost and performance measurement tools to ensure the optimal use and allocation of resources.

3. DISCUSSION

a. The CMC has charged us to aggressively pursue business initiatives to improve end-to-end processes and ensure we efficiently and effectively allocate resources for continued warfighting excellence. The subject Strategic Plan draws from Marine Corps Strategy 21, CMC's POM06 Programming Guidance, MROC Decisions, and Sea Enterprise guidance contained in Naval Power 21 to provide the direction for a defined, orderly, and holistic approach to business transformation and performance management activities at every level of the Marine Corps.

b. The subject Strategic Plan defines business process transformation goals, high-level strategies and measures of success, and assigns accountability for specific actions to accomplish our transformation goals. The plan includes performance metrics on page 13 to measure overall success.

c. The subject Strategic Plan will replace the current FY03/04 USMC Business Plan.

4. RECOMMENDATION: Request specific attention be given to the metrics on page 13. In some cases, the lead agency needs to recommend a metric or edit the proposed metric shown. Request principal comments and concurrence by 20 May 2004.

DR Clifton
DAVID R. CLIFTON

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